

BEST PRACTICE - I

CBL-CBALC Business League

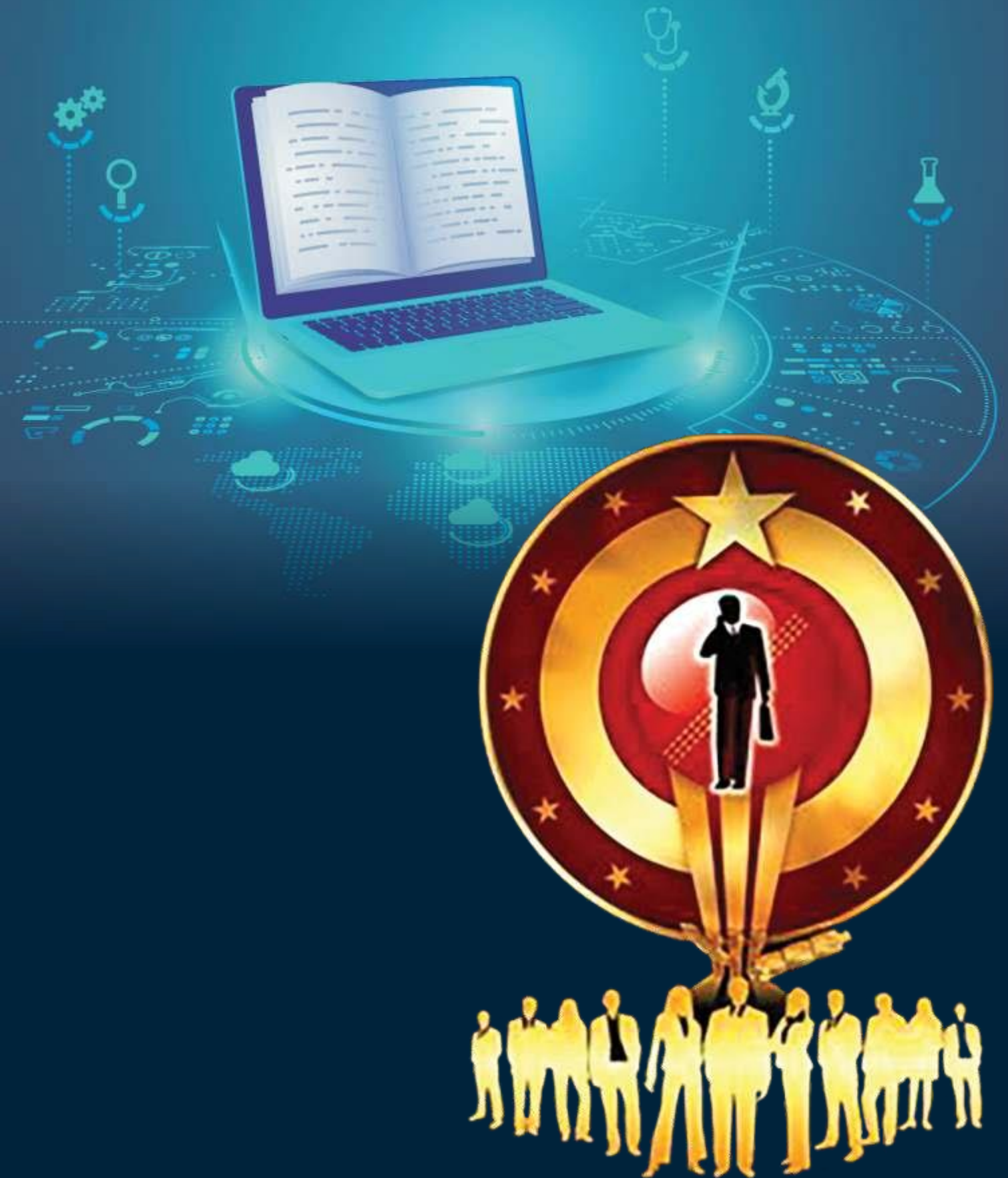
A PEER LEARNING INITIATIVE



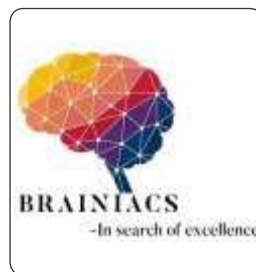
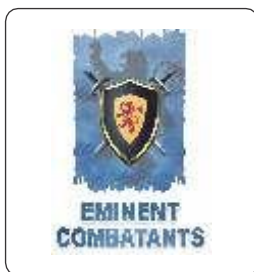
K.L.E. SOCIETY'S LINGARAJ COLLEGE

(Autonomous), Belagavi

CBL-CBALC Business League



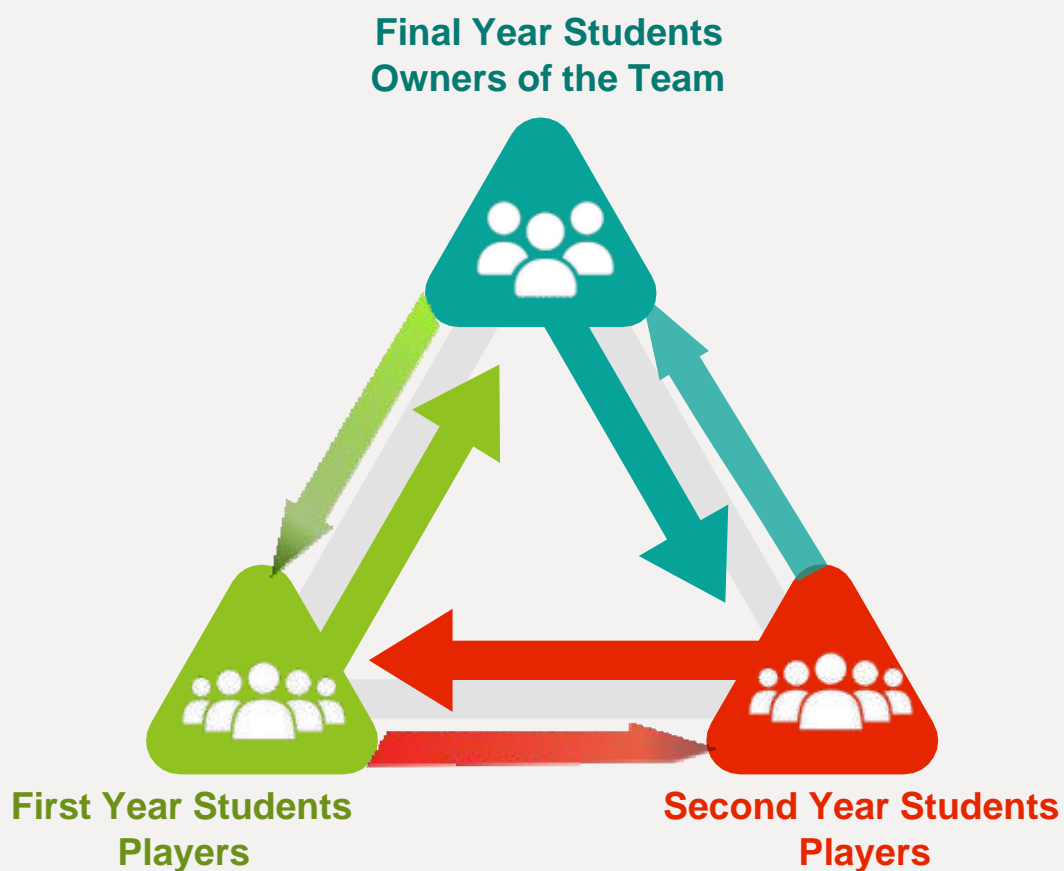
CBL Pro 27 Team Logos



CBALC Business League - A Peer Learning Initiative

Peer learning is learning by the students with and from each other.

CBL – CBALC Business League is a peer learning initiative by the department of BBA by providing a platform that facilitates the holistic development of the students in a team setting through various events conducted throughout the year.



Objectives of the Practice

1. To provide a peer learning opportunity in an informal team setting to both advanced learners and slow learners.
2. To develop leadership qualities and ability to work in teams.
3. To conceptualize and organize events.
4. To understand different perspectives and develop the ability to deal with them.
5. Develop ability to manage stress.
6. Learn to handle crises effectively.
7. Facilitate regular interaction among the students of all the three years.
8. To instill confidence and self belief among students especially slow learners.
9. To select students to represent the Institute in inter collegiate management events in a transparent and fair manner.



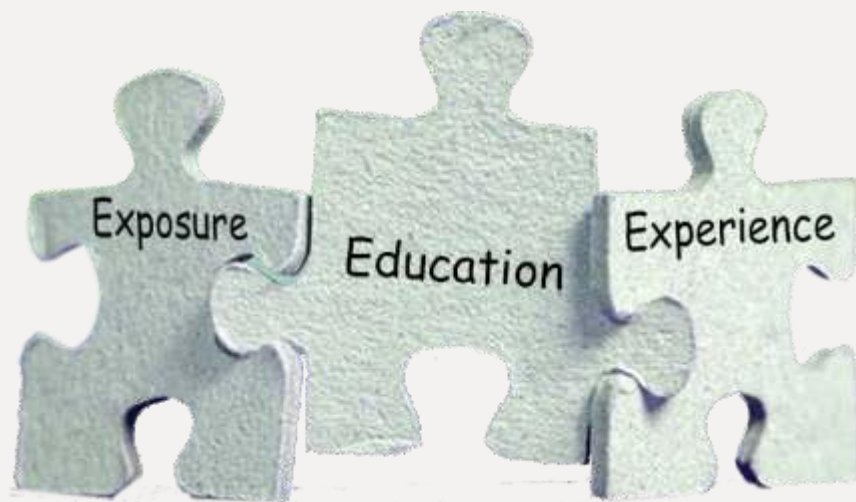
CBL Professional

The opportunities to interact, understand different perspectives, learn with and from their own classmates and students of other batches are limited in the academic activities. Thus the need for a peer learning initiative that facilitates regular interactions among students of all three years to develop, network and be their best version was felt. With this purpose CBL (CBL - Basic from 2018-19) was started in 2011.

CBL- CBALC Business League is an activity driven 360° approach to student development that was inspired by the Professional league model in sports and Indian Premier League; that offers an activity driven learning to the students aimed at 3Es - "Exposure, Experience and Education".

- It is conducted for an entire academic year with the aim of development among all the students (as players, owners and crew members).
- Each team is owned by Final Year students.
- Owners pick players from second and first year through an auction/bidding process.
- All the events in CBL are organized by the student crew under the guidance and supervision of all the faculty.
- The performance is judged by experts from the Industry and Academia.

THE
3E's



Context

CBL Basic

As the number of students increased leading to two/three divisions the number of students who were not bid by the owners (slow learners) increased leading to a substantial number of them missing the peer learning opportunities. To facilitate peer learning for slow learners who were not picked in the auction of CBL – Professional, CBL – Basic was started in 2018–19 with faculty as owners.



The Practice

CBL is organized for advanced and slow learners as two separate leagues CBL – Professional (2011 onwards) and CBL – Basic (2018–19 onwards) respectively.

Stakeholders	CBL Professional	CBL Basic
Owners	Final Year Students	Faculty
Players	First and Second year students	First and Second year students who are not bid in auction
Judges	Experts from Industry and Academia	Faculty
Organizers	Faculty and Final Year students who opted out from owning a team	



The Process

1. The player selection

CBL - Professional

Auction

The first and second year students are categorized into different grades (A+, A, B+, B, C) and are assigned points based on their academic ability, communication skills, performance in co-curricular and extracurricular activities and previous year performance in CBL- Professional and CBL- Basic.

The list of players along with the points, rules of the auction about the number of students in each team and the auction process are shared with the owners. The players are then selected through the auction.

CBL - Basic

The students who are not bid by any team in the CBL – Professional auction are allocated to different faculty in a pre-decided number of first and second year students.

2. The Competition

Different events in Communication, Marketing, HR, Finance, Entrepreneurship, Business Quiz, Team work, Crisis management, Stress management etc. are conducted throughout the year in both CBL – Professional and CBL – Basic. The events are judged by the experts from industry and academia in CBL – Professional and by the faculty in CBL – Basic.



PLAYER LIST

II YEAR STUDENTS

Category of Player	Number of Players
A+	16
A	16
B+	29
B	52
C	50
Total Players	163

I YEAR STUDENTS

Category of Player	Number of Players
A+	38
A	50
B+	34
B	52
C	40
Total Players	214

Auction Rules

Total Points to each Team for the Auction: XXXXX

Number of Players from 2nd Year – X

Number of Players from 1st Year – Y

Base Price for Each Category:

Category	Base Price Example for Auction
Category A+	500
Category A	400
Category B+	300
Category B	200
Category C	100

The Pattern for the Auction Increments is as follows:

Upto 1000: Increment will be of 100 points each

1000–2000: Increment will be of 200 points each

2000–4000: Increment will be of 500 points each

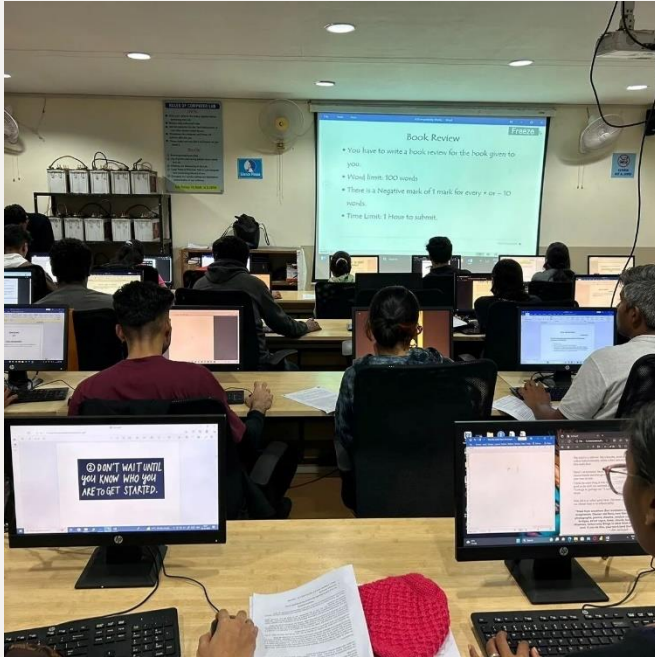
4000 onwards: Increment will be of 1000 points each

Auction Photos



CBL Survivor

CBL Survivor is a stress round conducted for duration of 36 hours where all the players of the teams are asked to participate in a variety of rounds conducted.



Photos of Events



Various rounds were conducted for the students as part of Season 14. Above are pictures from the Case Analysis and Teamwork Round



The Progress of the CBL Season

Qualifications, eliminations and rebidding. Based on their performance (points), top teams progress and bottom teams are eliminated at various stages in the competition.

Few of the players from the eliminated teams will be rebid by the qualifying teams after each elimination.

The qualified teams get to select one player at one time in the descending order of their final ranking at the time of elimination.

Rebidding happens in rounds with one player being picked each time.



Students waiting to find out the teams progressing to the next round and the teams being eliminated.

The Results of CBL

With a series of eliminations of the teams at different stages of the competition in the end four teams qualify to the finals.

The winner of the CBL Professional and CBL Basic Championship are announced on the annual day "Anusmaran". Besides the team winner and runners up, students who excel are awarded in various categories such as Best Player, Emerging Player in both CBL Professional and CBL Basic.

The students who performed well consistently in various events are chosen to represent the Institute in various inter collegiate management events at state and national level.

General Championship Winners

	CBL Pro Season 14	CBL Basic Season 6
Winners	Team Crusaders	Team Outliers
Runners up	Team Trojans	Team Proud Cbalcites
Second Runners up	Team Conquerors	Team Defenders

Best Players of the CBL the Season

CBL Pro Season 14	CBL Basic Season 6
1. Diya Jain	1. Mohammad Hussain Bepari
2. Aarya Choudhari	2. Abhinandan Patil
3. Vaibhavi Sidnal	3. Sumanth Nadugaddi
4. Leena Sainani	
5. Sanskruti Nair	

Emerging Players of the CBL the season 13

CBL Pro Season 14	CBL Basic Season 6
1. Diya Jain	1. Sumanth Nadugaddi
2. Leena Sainani	2. Govind Redekar
3. Sanskruti Nair	3. K. Raghunandan Shetty
4. Krrish Jamnani	
5. Tanishq Bandekar	

CBL Winners at a Glance

Season 14



Problems encountered and resources required

Problems encountered:

Getting experts from industry and academia to judge throughout the year and during the 36 to 48 hours nonstop CBL Survivor is a real challenge.

Conducting of events during the lockdown due to the Pandemic. Second half of the CBL Professional Season 10 and CBL Basic Season 2 being conducted with the faculty, students and judges in their respective homes was a challenging situation.

Convincing few parents who want their children to focus only on academics to let them participate in CBL.

Students dropping out of BBA leaving teams who have bid for them during auction short of a player or two.

Resources required:

Financial resources: Remuneration to judges

Infrastructure: Classrooms, Auditorium and Playground.

Human resources: Judges from industry / academia, Faculty as organizers and as owners in CBL Basic

Time : 3 hours a day for two days a week in the afternoon for CBL, besides academic activities.